

FOSHO Privacy Policy

October 27, 2023

At FOSHO Inc, we value your privacy and take your information security seriously, and are committed to protecting your privacy. We follow the industry's best practices to safeguard your information with appropriate security measures.

To help you understand how we collect, use, and protect your information, we have created this Privacy Policy (also referred to as "this Policy"). Please read it carefully and note the following:

This policy applies to all our products and services, and to both Advertisers (Merchants) and Publishers (Affiliates). Please review it carefully before using them. By using our products and services, you confirm that you have read and agreed to this policy and any changes we may make to it. You also consent to our collection, use, storage, and sharing of your information as described in this policy.

This Privacy Policy is subject to the laws of the USA. Both parties agree to resolve any disputes arising from this Privacy Policy through friendly negotiation. If you have any questions, comments, or suggestions about this policy, please email us at support@foshobrand.com.

1. How we collect and use your information

We collect and use your information only for the purposes stated in this policy. We may work with third-party service providers who help us analyze our site visitors. They can only use the information they collect for us to enhance our business. For example, we use Google Analytics to learn how users interact with our website. They use cookies to gather information about our website usage. This information is used to generate reports and provide services that improve our website and its features. The reports show website trends without revealing individual visitors.

1.1. Registered users

When you register on this website as a user for yourself or others (including individuals and entities), we may collect the following information from you to complete the registration and provide you with our services:

- Name
- Email
- Address
- Phone Number
- Other information from cookies

We only collect and use this information to offer you our services, such as:

- Helping you explore and understand our service types and terms
- Answering any queries you may have about our services promptly
- Informing you of any updates or new services by email

We may also use cookies to collect information about your website usage, IP address, and click patterns to improve your user experience. We need your separate consent to collect this information through cookies. You can always opt out of this by changing your browser settings.

1.2. Non-registered users

When you visit our website without registering, we may collect the following information from you:

- User Activity Log (IP address)
- Name
- Email
- Website
- Message & Subject
- Other information from cookies

We use this information to analyze and improve our website design, process, and service for you.

We will ask for your consent before using your information for any other purposes than those in this policy.

However, we may use your information without your consent when:

- National security and defense
- Public safety, health, and interest
- Criminal investigation, prosecution, trial, and judgment
- Protecting your or others' life, property, and rights when consent is hard to get
- Using information that you have made public
- Using information from legal sources, such as news reports and government disclosures
- Keeping our products or services safe and stable, such as fixing bugs
- Lawful news reporting
- Statistical or academic research for public interest, with de-identified information
- Other situations where the law allows us to use your information without consent

2. How we share or transfer your information

2.1. Sharing

We will not share your information with any companies, organizations, and individuals, except in the following cases:

- After obtaining your explicit consent, we will share your information with other parties;
- We may share your information externally in accordance with laws and regulations or the mandatory requirements of government authorities;
- We may share your information with third parties (such as payment platforms, credit card authorization companies, customer management platforms, server providers, etc.) that are necessary to support the operation of the website and services only for the purposes stated in this policy. Your information will only be provided to these third parties for the purpose of providing you with the services you have requested, and will only be provided when you have requested the services. Third-party intermediaries do not store, retain, or otherwise use your information unless necessary to provide services to you.

Unless otherwise stated herein, this website will not disclose, lease, or transfer your information to third parties without your prior consent. You have the right to opt out and inform us if you do not wish third parties to access your information. We oblige the entities and persons that we share information with to comply with our directions, this Privacy Policy, and any other applicable standards regarding privacy and data protection.

2.2. Transfer

We will not transfer your information with any entities or persons, unless:

- You have given us your clear permission to do so; or
- We are involved in a business transaction such as a merger, acquisition, or bankruptcy, and we need to transfer your information to another party. In that case, we will ensure that the recipient of your information adheres to this privacy policy, or obtains your consent again.

3. Data Storage

We will store the information we collect and generate in the United States of America, where we operate. However, since we use global resources and servers to provide our products or services, we may need to transfer your information to other countries/regions where you use our products or services, or allow access from those countries/regions, with your permission and consent. These countries/regions may have different or no data protection laws. In such cases, we will make sure that your information is protected as well as it is in the United States of America. We will keep your information only for the minimum time needed to fulfill the purpose, unless the laws/regulations or our contract with you requires otherwise.

4. Data Security

We use standard security measures to protect your information from unauthorized access, disclosure, use, modification, damage, or loss. We do our best to safeguard your information. For instance, we offer https secure browsing on this website; we encrypt data to ensure its confidentiality; we use reliable protection mechanisms to

prevent malicious attacks; we implement access control mechanisms to limit who can access information; and we train our employees on the importance of privacy and data protection. If a information security incident occurs, we will inform you as soon as possible according to the law: the basic facts and potential impact of the incident, the actions we have taken or will take, and the steps you can take to mitigate the risks. We will notify you by email, letter, phone, push notification, etc. If it is hard to reach each individual, we will make a public announcement. We will also report the incident to the relevant authorities as required.

5. Your rights and how to exercise them

5.1. Your rights

You have the following data rights under this Privacy Policy, in addition to those granted by the laws and regulations of your country or region:

- Right to access your information: You can request us to provide you with the records of how we collect and use your information;
- Right to correct information: You can ask us to fix any errors in the information we process about you;
- Right to erase information: You can ask us to delete some or all of your information that we have collected, unless the law or our compliance obligations prevent us from doing so. However, please note that this may affect your ability to use our services normally;
- Right to withdraw consent: You can ask us to cancel your prior consent for any services that need your permission to collect your information;
- Right of data portability: You can ask us to transfer some or all of your data records to other data collectors or processors;
- Right to object: In some business functions, we may rely on non-human automated decision-making mechanisms, such as information systems and algorithms. If these decisions have a significant impact on your legal rights, you can ask us to explain and we will offer suitable remedies.

5.2. Exercise your rights

You may need to provide a written request or prove your identity for security reasons. We may verify your identity before we process your request. We will reply within thirty days. If you are unhappy, you can also contact us at: support@foshobrand.com. We do not charge fees for reasonable requests, but we may charge a fee for excessive or repeated requests. We may reject requests that are too frequent, too technical (eg, need new systems or major changes), too risky (eg, affect others' rights and interests), or too impractical (eg, involve backup data on tapes).

6. Contact

If you have any questions, comments, or suggestions regarding this Privacy Policy, please contact us at: support@foshobrand.com.